

Brief KAFFE

Name of business:

Kaffe

Service/product:

A coffee shop that serves a various assortment of coffees and baked goods.

What are their requirements?

Kaffe needs a website that shows what they can offer, both in the coffee shop and as takeaway.

What is the website's goal?

Enticing customers to use their coffee shop to order takeaway or simply stop by for lunch.

How are you going to achieve this goal?

Images will be important. Pictures of appealing coffees and baked goods, looking so good that you can almost smell them through the images.

LoTech WIREFRAME

